



EAR PROBLEMS?

EAR SOLUTION!



MAXI/GUARD® Zn_{4.5} Otic®

SPECIAL PRICING

JULY THROUGH SEPTEMBER, 2022

**Resolves difficult ear cases associated with Otitis Externa
while aiding in the healing of the ear canal.**

- **Clears chronic yeast otitis ***
- **Resolves itching**
- **Safe for use with a ruptured tympanum**
- **Safe and effective for long term maintenance**
- **Calms, clears and restores problem ears**
- **Very low incidence of stinging**
- **No antibiotics/steroids**
- **No interference with allergy testing**
- **Scent free**
- **Not oily/greasy**

*Mendelsohn CL. Griffin CE. Rosenkrantz WS. et al. JAAHA 41;12-21, 2005

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CENTRAL SALES

To Order: Tel: 1-800-387-2522 Fax: 1-888-437-9999





Economical 4 oz

MAXI/GUARD® Zn_{4.5} Otic®

Targets problem ears by restoring the integrity of natural defense mechanisms.

Safe/Effective Regimen for:

- Yeast Otitis
- Staph Otitis
- Cocker Ears
- Dogs with Swimmer's Ear

1. What is Zn_{4.5} Otic?

MAXI/GUARD Zn_{4.5} Otic is the first water soluble ear maintenance topical offering the essential micronutrient zinc, complexed with two select amino acids, Taurine and L-lysine, in combination with boric acid, a proven anti-Malassezia agent. Zn_{4.5} Otic contains no steroids or antibiotics.

2. What is unique about Zn_{4.5} Otic?

Zn_{4.5} Otic's boric acid/complexed zinc formulation helps restore natural defense mechanisms by aiding in the healing of the damaged otic epithelium. By restoring the integrity of the epithelium, secondary infections are resisted and the use of antibiotics and steroids can be reduced. The product can be safely used in situations where the eardrum is ruptured. Zn_{4.5} Otic is completely odorless and is not oily or greasy which makes it very compatible for inside pets. The product can also be safely used for long term maintenance.

3. On what types of ear problems should I use MAXI/GUARD Zn_{4.5} Otic?

Zn_{4.5} Otic is not an ear cleanser. Boric acid combined with amino acid complexed zinc, is very effective for Malassezia otitis typically associated with allergic ear disease. It can be used on acute or chronic ears. Zn_{4.5} Otic offers these positive benefits: 1) calming pruritic and painful ears for 2-3 days prior to cleansing; 2) home use post-cleaning in dogs affected with otitis externa; and 3) home maintenance. Zn_{4.5} Otic is 'First-Line' for fostering healing or returning the micro-environment of the ear to normality. Chronic Pseudomonas ears require powerful antibiotics and steroids, but Zn_{4.5} Otic can be used as an adjunct in these situations for restoration in a shorter period of time.

4. How do I apply Zn_{4.5} Otic?

Instill 5-8 drops once to twice daily into the vertical ear canal, gently massage and then wipe away any excess with a tissue. The ear should be cleansed with a suitable cleanser before a regimen of treatment is started. The attending veterinarian may desire to initially immerse (flood) the ear canal fully in the clinic before sending the product home with the owner.

5. Is Zn_{4.5} Otic safe?

Yes, Zn_{4.5} Otic is a very safe product. Due to the zinc and amino acid utility, this product works well without the extremely low pH or higher concentration of boric acid in other ear care products. Zn_{4.5} Otic is one of the few products that can be used in cases where the tympanum is ruptured. In addition, Zn_{4.5} Otic will not affect allergy testing results.

6. Can Zn_{4.5} Otic be used for long term maintenance?

Yes, Zn_{4.5} Otic is very effective and safe for long term maintenance. Once the initial problem is resolved, the product can be used 2-3 times per week to prevent future outbreaks. Due to the large number of clients using Zn_{4.5} Otic for maintenance, we have recently released a more economical 4 ounce size product offering.

7. Can Zn_{4.5} Otic be used with cats and exotics?

Yes, we have received feedback from many veterinarians that have found the product to be safe and effective for various problems found in the ears of cats, rabbits, ferrets and other animals.



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